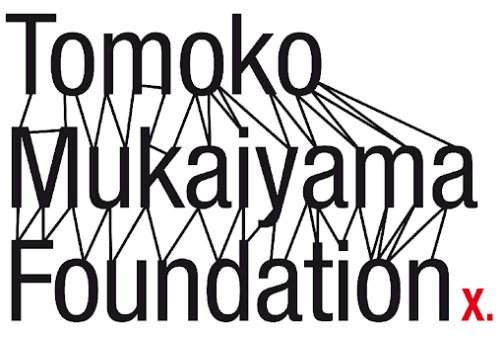


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WE ARE THE HOUSE@Holland Festival coming up



visual design by Simo Tse

With less than a week to go, the countdown has begun for the sold-out [WE ARE THE HOUSE: Salon in Amsterdam Noord](#)! We're proud to be part of the official 2025 Holland Festival programme. Over the past few months, I've been exploring my role as the performance director of a collective deep-dive into themes that feel more urgent than ever, ranging from the increasingly vulnerable position of women in society to rising food inequality in our immediate surroundings. My aim was to rigorously stretch the idea of what performance can be and, more importantly, who it can be for. I can confidently say that this aim has been achieved. Through both local and global perspectives, we'll unpack pressing issues in a space built for mutual exchange. From 12:00 to 16:00, visitors and performers will move seamlessly from living room to bathroom, engaging with the politics of domesticity along the way.

See you Saturday at Holland Festival!

No ticket? Don't worry, We Are The House will be back for sure.

WE ARE THE HOUSE @ Holland Festival

Date and time : 21 June (SAT) 12:00 - 16:00

Venue: [Likeminds](#) Gedempt Hamerkanaal 203 1021 KP Amsterdam

Info/ WE ARE THE HOUSE @ Holland Festival

Thriving WE ARE THE HOUSE in Kyoto



Video : Haruki Isao

With WE ARE THE HOUSE being a new format to our repertoire, we had the honour of officially launching it in Kyoto, Japan during the last weeks. Together with activist [Rebecca Gomperts](#), artist [Noa Jansma](#), and filmmaker [Kiriko Mechanicus](#) we welcomed visitors for ten days straight and shared the stage with thirteen regional partners, including local communities, artists, scholars, students, and children. My most valuable takeaway? Even though we explored sensitive topics such as taboos, familial relationships, and gender roles, I never once felt an imbalance in hierarchy between us, the outsiders, and the local voices. The exchange was horizontal and generous. We didn't take many photos, but honestly, a camera would have created distance and that would have felt out of place given the intimate nature of the work.



Intergenerational Cooking Show by Noa Jansma + Kiriko Mechanicus

A new short film



"kokokara" ("from here") is a short art film featuring the piano piece " 9 Preludes " (2005) by [Maxim Shalygin](#). Maxim wrote the piece when he was just twenty years old. It expresses fragility and violence, emotions that now reflect what's happening in his homeland, Ukraine. The film, however, was shot on Aogashima, a remote volcanic island in Japan with no coastline, only steep cliffs. It also portrays the sacred fire of Oto Matsuri (fire feast), a 1,400-year-old ritual performed only by men and held every year in Kumano, the place where I grew up. The fire becomes a powerful symbol, connecting past and present, the sacred and the ordinary, as well as masculine and feminine energy. In the final scene, even my piano goes up in flames. The line between ritual and destruction begins to blur. "kokokara" is about the power of fire, the role of tradition, and the limits of art in the face of real-world violence, like the fires now burning in Gaza.

kokokara is available online for a limited time, from **July 1 to July 13**, and is free to access through [my YouTube channel](#).



Streaming period: 1 July (TUE) – 13 July (SUN)

Platform: Tomoko Mukaiyama YouTube channel

<https://www.youtube.com/@tomokomukaiyama8476/videos>

Free of charge

kokokara out 1 July @ Tomoko's YouTube

Tomoko Mukaiyama



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